



S. S. Education Trust's
S.G. BALEKUNDRI INSTITUTE OF TECHNOLOGY,
SHIVABASAVANAGAR, BELGAUM

Workshop on Search Engine Optimization and Blog Writing

The department of Computer Science and Engineering conducted “Workshop on SEO and Blog Writing” under AICSES activities on 2nd September 2016 at Seminar Hall of CSE dept.. Resource persons were Mr. Vrushabh and Mrs. Rachana, Independent Blog Developers.

Mr. Vrushabh explained the concept of “Blog” and Mrs. Rachana spoke about “Search Engine Optimization (SEO)”. Students of all semester of various departments were benefited with the knowledge of Blog Writing and also they got to know that SEO is the new emerging platform to fetch job in MNCs.

Prof. Dinesha H. A., HOD, CSE advised students of final year to take up projects in the domain of Search Engine Optimization. The technical event was coordinated by Prof. Shreedhar Niradi, Placement coordinator and Prof. Kavya M. P., Association Coordinator. The event was witnessed by students and staff of CSE department.



Mr. Vrushabh addressing students



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Mrs. Rachana explaining about SEO



Prof. Dinesha H. A. advising students

Association Coordinator
Prof. Kavya M. P

HOD, CSE